

#### 2010 Season Review

And where to next



- What did we discuss last Coach Conference
- The survey tool
- What happened in 2010
- Where do we want to go from here

## What changed.....

Regarding the 2010 Racing Season

#### Please write;

- 3 points you think have improved from 2009 to 2010 season
- 3 points you would like to see improved for the coming seasons



#### What did we discuss last year

- Questionnaire seeking feedback on the season
- Standardise Judging -ICF Ranking races
- ICF Ranking
  - Reduce period from 3 to 2 years or (?) 1 year
  - Release ranking after each event
  - Transparency for calculation



## What did we discuss last year cont...

- Access to the semifinal
  - Progression vs quota allocation
- Developing Nations presence at WCS
- WCS Quota allocation
  - How distributed across ranked Federations
- Course Design issues
  - One pole gates



### The Survey

- What does it look like
- Statistics of response for the 5 surveys
  - WCS overall 121/43 replies (20 Athletes)
  - WCHS overall 140/59 replies (21 Athletes)

95% athletes feedback



#### WCHS Survey Results

- Organisation
  - Promotion of the competition/sport
    - Crayfish mascot good
    - Spectators good
  - Great spectator atmosphere at Finals
  - Response to changing water levels
    - Time taken to reschedule and publish
  - Access to course for Athletes and (sometimes) Officials



## Organisation cont...

- Late planning and implementation
- Effective Developing Nation program
- Speed up results production



#### Website Information

- Website branding professional and modern but..... website slow
- Good access to the video service
- No VOD for finals
- Links for live results still hard to find



#### Pre race information

- Race office service was limited
  - Need knowledgeable person
- Entry / accreditation
  - Should be one process
- Late information distribution
  - Official training
  - Judges information
  - Start lists



#### Information during the race

- Unclear where to get official results
  - Team boxes too far away (from Athletes)
- More video /scoreboard screens
- Good screen both sides of the river
- Hard to know where to get information
- Main scoreboard should show first 10
- Race commentary (English) dull



#### Ceremonies

- Opening ceremony
  - Exciting entertainment
  - Low number of spectators
  - Side seats hard to see show
  - Short speeches
  - Youtube video did not reflect universality



# Ceremonies, Commentary, Mixed Zone continued...

- Mixed zone confusing
- Excellent Medal ceremonies
  - Soon after event
  - Close to spectators



## Official Training

- Group sizes OK
- Consider separate C1W slot
- Consider slot for Athletes who double
- Teams notify organiser of the date they arrive



### Race Schedule and Program

- Prefer course changes between heats and finals
- Program allowed doubling
- Good response to water conditions
- Positioning of Team races
- Standardise program for all races
- Shorten start interval



#### Athlete Zone

- Good size tents with power etc.
- Availability of water
- Food not suitable for Athletes
- Weatherproof
- Not sufficient separation around the course



#### TVS

- Camera angles
- Intermittent signal
  - TV signal dropped bottom section
- VOD finals
- Must be able to download files within 2 minutes



## Judging

- · Strict, fair
- Some error
- Gate positions, pole heights
- Judges conferring
- Use video more



#### Scoring Office, Protest Desk

- How relevant is the protest process
- Results need to be quick



#### World Cups

- Event website access
- Promote the race as a series
  - Websites vary
  - Currently "look & feel" varies, Scoreboard
- Inconsistent TVS
  - Switching
  - Camerawork
  - Access for teams



#### World Cups

- Inconsistent boat control
- Inconsistent Judging between venues
- Inconsistent Race program
  - -2 or 3 days
  - Consider 4 days 2 races
- Not World Class presentation
  - Video screens
  - Ceremonies
  - Commentary



#### World Cups

- Scheduling vs Football World Cup
- Official training slots for Athletes doubling
- Want more races in series
  - Standard of Continental races



## Where is the ICF going

- Gender Equity
- Development program
  - Multisport events
  - Talent identification



## Summary

